



AVIGNON TOURIST OFFICE

CHARTER OF OUR COMMITMENTS TO SUSTAINABLE DEVELOPMENT & RESPONSIBLE TOURISM

"The Tourist Office integrates Sustainable Development into its operations as well as in the reflection and deployment of its missions and actions."

Fully aware, both individually and professionally, of the impact of humans and the tourism sector on the environment, the General Management of Avignon Tourisme is committed to a CSR (Corporate Social Responsibility) approach.

Our company is also involved in the city's Tourism Strategy for sustainability/hospitality/experience in tourism and in the Vaucluse Tourism Transition Plan towards a slower and more ecological way of life.

THE TEAMS AT THE TOURIST OFFICE MAKE CONCRETE COMMITMENTS ON A DAILY BASIS:

IN OUR OPERATIONS BY:

- Raising staff awareness of sustainable development issues
- Carrying out a range of everyday actions to save energy and water
- Optimising waste management and recycling
- Promoting responsible purchasing (in France, short distribution channels, environmental labels)
- Working with local printing shops with the Imprim'Vert label
- Adopting responsible digital practices

WITH OUR VISITORS AND PARTNERS BY:

- Offering tours, products and prices that are accessible to all
- Promoting sustainable forms of transport
- Highlighting local craftsmanship and ethically committed artisans
- Raising awareness about local biodiversity, resources and fragile environments
- Providing information on best practice and responsible tourism
- Uniting our partners in order to promote sustainable tourism

Cécile WIERTLEWSKI
Tourist Office Manager

Wanda NOWICKI
Head of Reception

Sandrine MILAZZO
Head of Partnership
and Gift Shop